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**For Immediate Release**

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### **Shannon Bowen-Smed Honoured in "Canada's Most Powerful Women Top 100"**

Shannon Bowen-Smed, President and CEO of BOWEN Workforce Solutions Inc. is ranked 3<sup>rd</sup> in the *Entrepreneur* category on the 5<sup>th</sup> Annual **Women's Executive Network (WXN)(TM)** ranking of Canada's Most Powerful Women, Top 100. The event surrounding the event is co-presented by Scotiabank Group and Richard Ivey School of Business at The University of Western Ontario.

BOWEN Workforce Solutions is a Calgary-based staffing agency that posted revenues of \$37,132,673 in 2006. Shannon Bowen-Smed is also often profiled for her philanthropic work with the Scott Smed Memorial Foundation created to provide comfort and support to parents who have been faced with infant loss. Through their seven sold-out Scott Smed Invitational golf tournaments, Shannon and her husband, Peter Smed, have funded private family rooms at two Calgary hospitals, as well as a bereavement centre that will open in 2011, and raised funds for orphaned and abandoned children in Uganda.

"It is a tremendous honour to be recognized on the WXN Most Powerful Women list," says Bowen-Smed. "The women on this list are some of Canada's top business people and it is both inspiring and a privilege to be part of such an esteemed group of individuals who are enormously successful and who are also making such a difference in their communities."

"As WXN celebrates its 10th anniversary and the Top 100 Awards marks five years of honouring Canada's most influential and powerful women leaders, Scotiabank is proud to continue its involvement in this career and community-building event," said Sylvia Chrominska, Executive Vice President, Human Resources and Public, Corporate and Government Affairs, Scotiabank. "Scotiabank, too, is dedicated to giving women the opportunity to reach their fullest potential through participating in events like this that allow them to grow, advance and celebrate their own success and that of their peers."

"Ivey encourages women to pursue careers in business. Supporting the Top 100 Awards and Summit is important to us since the event celebrates and showcases the growing impact that women make every day on the most successful corporate, public and not-for-profit organizations in this country. These women are role models for us all," said Carol Stephenson, Dean, Richard Ivey School of Business.

#### **About BOWEN:**

Established in Calgary in 1974, BOWEN provides recruitment and comprehensive workforce solutions to many of Canada's leading companies. In addition, BOWEN also attracts many of Calgary's best and brightest candidates. Whether is it someone looking for their first career job, a seasoned professional looking to make a change, or an individual looking for a temporary role, BOWEN works hard to make sure that our candidates and clients find the right fit. For more information, visit [www.bowenworks.ca](http://www.bowenworks.ca)

#### **ABOUT Women's Executive Network:**

WXN is Canada's most influential female audience and the country's leading organization dedicated to the advancement and recognition of executive minded women in the workplace. WXN's over 10,000 members are women leaders in business, government and not-for-profit sectors who attend exclusive by-invitation-only breakfast series, Canada's Most Powerful Women: Top 100 Awards and Summit and professional development programs.

#### **ABOUT The Richard Ivey School of Business:**

The Richard Ivey School of Business at The University of Western Ontario ([www.ivey.ca](http://www.ivey.ca)) offers full-time undergraduate (HBA) and graduate degree programs (MBA, Executive MBA and PhD) in addition to non-degree Executive Development programs. Ivey has campuses in London (Ontario), Toronto, and Hong Kong. Ivey recently redesigned its curriculum to focus on Cross-Enterprise Leadership - a holistic issues-based approach to management education that meets the demands of today's complex global business world.