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**For Immediate Release**

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### **Shannon Bowen-Smed Honoured in PROFIT W100 Top Ten**

Shannon Bowen-Smed, President and CEO of BOWEN Workforce Solutions Inc. is ranked 9<sup>th</sup> on the 9<sup>th</sup> Annual PROFIT W100 ranking of Canada's Top Women Entrepreneurs by the publication *PROFIT: Your Guide to Business Success*.

Ranking Canada's Top Women Entrepreneurs by the annual revenue of their firms, the PROFIT W100 profiles the country's most successful female business owners. Published in the November issue of PROFIT and online at [www.profitmagazine.ca](http://www.profitmagazine.ca), the PROFIT W100 is Canada's largest annual celebration of entrepreneurial achievement by women.

BOWEN Workforce Solutions is a Calgary-based staffing agency that posted revenues of \$37,132,673 in 2006. Shannon Bowen-Smed is also profiled in the magazine for her philanthropic work with the Scott Smed Memorial Foundation created to provide comfort and support to parents who have been faced with infant loss. Through their seven sold-out Scott Smed Invitational golf tournaments, Shannon and her husband, Peter Smed, have funded private family rooms at two Calgary hospitals, as well as a bereavement centre that will open in 2011, and raised funds for orphaned and abandoned children in Uganda.

"It is a tremendous honour to be recognized on the PROFIT W100 list," says Bowen-Smed. "The women on this list are some of Canada's top business people and it is both inspiring and a privilege to be part of such an esteemed group of individuals who are enormously successful and who are also making such a difference in their communities."

"The PROFIT W100 are role models for entrepreneurs across Canada," says Ian Portsmouth, Editor of PROFIT. "Their ability to build significant, profitable and sustainable enterprises is inspiring, and their management techniques are worth observing by anyone who wants to achieve success in business."

#### **About BOWEN:**

Established in Calgary in 1974, BOWEN provides recruitment and comprehensive workforce solutions to many of Canada's leading companies. In addition, BOWEN also attracts many of Calgary's best and brightest candidates. Whether it is someone looking for their first career job, a seasoned professional looking to make a change, or an individual looking for a temporary role, BOWEN works hard to make sure that our candidates and clients find the right fit. For more information, visit [www.bowenworks.ca](http://www.bowenworks.ca)

#### **ABOUT PROFIT Magazine:**

PROFIT: Your Guide to Business Success, offers news, strategies, tips, interviews and other resources to entrepreneurs leading Canada's fastest growing companies. Each year PROFIT— which currently reaches more than 300,000 readers nationally — hosts a number of events that bring together business leaders in fast-growth segment and champions the interests of those leaders. PROFIT was founded in April 1982 as Canada's first national magazine geared to entrepreneurs. Visit [www.profitmagazine.ca](http://www.profitmagazine.ca).